

MINUTES OF MEETING  
July 16, 2012

The regular meeting of the Whitfield County Board of Education was held at the Whitfield County Central Office on July 16, 2012. Board Chairman Louis Fordham called the meeting to order at 6:30 p.m.

Present were the following board members:

Thomas Barton  
Gary Brock  
Louis Fordham  
Rodney Lock  
Bill Worley

Also present were the following staff members:

Danny Hayes     Audrey Williams  
Richard Schoen   Ron Hale  
Eric Beavers  
Carolyn Weaver

Also present:

A list of the public in attendance is a part of the backup minutes.

**Pledge of Allegiance**

Will Harvey, upcoming 6<sup>th</sup> grader at Eastbrook Middle School, lead the Pledge of Allegiance.

**Moment of Silent Reflection**

Mr. Fordham asked everyone to observe a moment of silent reflection.

**Inspiration**

Will Harvey then gave the inspiration. He shared the parable of the Farmer and the Mule. The old mule fell into the well and the farmer decided to just bury him instead of trying to get him out. Every time the farmer and his friends threw dirt on him he would shake it off and step up. Once he triumphantly stepped over the wall of the well he knew he was blessed and it all had to do with the way he handled his adversity. No matter what we face in life if we respond to them positively and refuse to give up we will benefit and be blessed.

**Hearing of Individuals**

Brian Cooksey, from Shaw Industries, thanked the board for their support of the Literacy Program. He stated that it means a lot to this community. He invited the board to come to the Literacy Kick Off Celebration on Thursday, July 19, 2012 at the new Community Center.

**Approval of Consent Agenda Items**

Mr. Hayes recommended the board approve the Consent Agenda items listed below. Gary Brock moved approval and Louis Fordham seconded. The board approved 5-0.

Approval of Minutes – June 4<sup>th</sup> Board Meeting and Called Board Meeting.

Approval of Minutes – June 20<sup>th</sup> Called Board Meeting

Adoption of Agenda – July 16, 2012

## School Fundraising Requests

### **Name of Group or Sponsor**

CCHS Cheerleaders  
CCHS Cheerleaders and Baseball  
CCHS Cheerleaders  
CCHS Cheerleaders  
CCHS Cheerleaders  
SHS Counseling Off/Skills USA  
SHS Yearbook  
SHS Yearbook  
SHS Band Boosters  
SHS School-Based Enterprise  
SHS GA Young Farmers  
SHS FCCLA  
WCA Culinary Arts Class  
WCA Culinary Arts Class  
EMS Cheerleaders  
NHM PTO  
NHM PTO  
NHM Chorus/Band  
NHM Band  
NHM 7<sup>th</sup> Grade  
NHM 7<sup>th</sup> Grade  
NHM School Wide  
NHM Various  
NHM Athletic Dept.  
VPM Cheerleaders  
VPM Cheerleaders  
VPM Media  
WMS Basketball  
WMS Art  
WMS Art  
WMS Art  
WMS Art  
AES PTO  
AES PTO  
AES PTO  
AES PTO  
BES Educational Supplies  
BES Media Center  
BES Educational Supplies  
BES Educational Supplies  
BES Student Projects and Activities  
BES Supplies, Activities, Awards  
BES Supplies, Activities, Awards  
BES Supplies, Activities, Awards  
BES ALPHA  
EES School Wide  
EES PTO  
EES PTO  
EES Media  
THE PTO  
THE PTO  
THE PTO  
WES PTO

### **Activity or Request**

Selling Calendars  
Cycling race  
Sell Yard Signs  
Sell Spirit Items  
Longhorn pancake breakfast  
Christmas Angels Project  
Drive one for your school/Sponsor Brooker Ford  
Raider Legacy Theme Party  
Sell Discount Cards  
SHS Stop-N-Shop/spirit items, supplies, snacks  
BBQ dinner and live auction  
Sell candy  
Holiday Fund Raiser/lunches made by students  
Holiday Fund Raiser/desserts and side dishes  
Carwash  
Club choice fundraiser/catalog sales  
Dues  
Sell Otis Spunkmeyer  
March-a- thon  
Gourmet Sucker Sale  
Country meat sale/beef jerky  
\$1.00 hat days  
School dances  
Sell Kodiak Spirit Wear  
Host elementary cheer camp  
Sell Spirit Items  
Collect used cartridges for recycle  
Candy Bar and Sucker Sales  
Chocolate Chip Cookies Sale  
Yearbook photos made available to buy  
8<sup>th</sup> Grade t-shirt to sell  
Sell \$1.00 candy bars fall and spring  
Otis Spunkmeyer Cookies on Fridays  
Santa Shop  
Field Day Concessions  
Vending Machines: Water for students, coke for staff, and ice cream  
Book Fairs fall and spring  
Collection of Tyson labels for cash rebate  
Food Lion Cash Rebate  
Back to School Wildcat Rodeo  
Cartridges for Kids recycling program  
Box tops for education-cash rebate  
Lifetouch School Pictures Sales  
Used book drive  
Sale popcorn and juice  
Fall festival  
Santa Shop  
Book Fair  
Catalog sale  
Spring Fling  
Goodies with grandparents/doughnuts with dad/mornings with mom  
Sell snacks, school supplies, spirit items, magazines etc.

COB Falcons and Titans Scrimmage/Concession  
WEF Showcase of the Stars/Jeans days/Golf tournament/fast pitch

Approval of Coke Contract

Purchase Orders over \$25,000

<u>Vendor</u>	<u>Description</u>	<u>Amount</u>
Northwest Evaluation Assoc (NWEA)	State MAP Test Renewal for 2012-13 (License for grades 3-8 and K-2)	\$113,437.50
Dalton Communications	Radios for buses and portable radios	\$40,118.00

Bus Requests

<u>Name of Group or Sponsor</u>	<u>Activity or Request</u>	<u>Date for Request</u>
The Salvation Army	Field Trip for Summer Day Camp to White Water – Atlanta, GA	July 23, 2012

Family Resource Agency of North Georgia Lease Agreement  
(Dalton Heritage Head Start)

**System Reports**

Audrey Williams, Assistant Superintendent for Teaching and Learning/Assessment and Accountability shared the following information:

**Demographics**

Seamless Summer Feeding

- 148,786 meals so far served from June 1 – July 11
- Five weeks finished
- Four weeks to go

Mr. Hayes said that the people who are working in this program this summer have worked so hard to make sure that these meals are served.

**Report Card**

EOCT Results

Audrey Williams explained the charts below and talked about the areas that we meet or exceed the state. She stated that we still have work to do in US History. She said that students may retake the test as long as we can show that they have received remediation in those subjects. Louis Fordham wanted to know what our expectations should be. Caroline Woodason, Coordinator for Teaching and Learning, said that she thinks that Georgia is in a better state for the new rollout of the CCGPS.

## EOCT Results

		N Tested	Meets or Exceeds
9th Grade Literature	WCS	808	83.0
	Georgia	107,032	84.1
American Literature	WCS	577	89.3
	Georgia	90,358	89.2
Biology	WCS	897	67.9
	Georgia	104,733	72.7
Economics	WCS	589	79.1
	Georgia	56,241	77.3
Math I	WCS	838	63.7
	Georgia	96,316	65.3
Math II	WCS	829	47.0
	Georgia	87,980	53.9
Physical Science	WCS	435	80.7
	Georgia	68,100	77.5
U.S. History	WCS	610	55.9
	Georgia	93,351	68.3

	WCS	Georgia	Above/Below State
9th Grade Literature	83.0	84.1	- 1.1
American Literature	89.3	89.2	.1
Biology	67.9	72.7	- 4.8
Economics	79.1	77.3	1.8
Math I	63.7	65.3	- 1.6
Math II	47.0	53.9	- 6.9
Physical Science	80.7	77.5	3.2
U.S. History	55.9	68.3	-12.4

## **Financials**

### General Funds and Capital Project Funds

Ron Hale, Chief Financial Officer, presented the General Funds as of June 30, 2012 and the Capital Projects report as of May 31, 2012. He stated that the ending fund balance is better than what he thought. The 9.9 fund balance is about 2 ½ million higher. Mr. Hale stated that the staff is pinching pennies and trying very hard to save money every way they can. Mr. Hayes said that he understands and sees that too. Superintendent Hayes recommended the board approve the reports as presented. Gary Brock moved approval and Bill Worley seconded. The board approved 5-0. The financial reports are a part of these minutes.

## **Superintendent's Reports**

### Teaching & Learning

### CTAE

Tim Fleming, CEO of the Northwest Georgia College and Career, talked about the STEM Labs at the middle schools. We want to empower students to become innovators and technology proficient problem solvers. We want to make sure that all students have these opportunities. Mr. Fleming stated that he wants kids waiting at the door. He stated that this is a global view and local approach. Mr. Fleming presented the following slide.

### STEM Basics

- Engineering
- Business/Marketing
- Agriscience
- Forensic Science
- Health Science

### STEM Unboxed

- Lab construction – Beginning August/September with completion by December
- Teachers hiring/training – Current. Mr. Fleming said that in this training they will define what STEM is and how it should look in the classroom. They will have the opportunity to work with industries
- Equipment – July 1<sup>st</sup> – September 15th
  - 3D printers
  - Renewable energy
  - Laser engravers

- Vex Robotic kits
- Design software (Solidworks, Inventor, CAD)

Dr. Greg Bailey, Director of Teaching and Learning and who is over science for our system, presented a presentation on Renewable Energy. He demonstrated wind turbines by using a fan that made the propellers turn and caused the small lights to flash. He then demonstrated using solar panels by using energy from a lamp. This caused the small lights to come on that were attached to the small solar panel. He said that this kit would be used by 6<sup>th</sup> grade science. They would have different kits that would have 9 lessons and they would be able to design their own experiment. Mr. Fleming thanked Mr. Bailey for sharing these with the board.

Next Mr. Fleming introduced Todd Durham, teacher who will be working with the STEM program. Mr. Durham stated that Career Tech brings relevance. He brought a 3D printer and shared items that had been made with this machine. He invited the board members to observe the 3D printer in the lobby at the end of the meeting. He stated that with this program they will be able to tap into the technology part where the students will be able to think like engineers. This curriculum will be driven by problem solving and students working together to develop ideas and solutions. Tim Fleming thanked Mr. Durham for sharing with the board.

#### STEM Learning

- Critical Thinking
- Problem Solving
- Entrepreneurship
- Creativity
- Innovation
- Collaboration

Mr. Fleming stated through the STEM learning it will provide what our kids need to know and prepare them for work and life in the 21<sup>st</sup> century. Louis Fordham asked Mr. Fleming to share the logistics of how the kids are going to be exposed. Tim said that they will have five teachers rotate every 6 weeks. They will teach five career pathways and it will be equal for each school. This will expose them and give them ideas on what they can learn. Mr. Hayes thanked Mr. Fleming, Greg Bailey, and Todd Durham for sharing.

#### Professional Development

Caroline Woodason, Coordinator, Teaching and Learning, shared the Professional Development for FY12 and the overview for FY13.

#### FY12 Professional Learning

- Common Core Implementation
  - Focused on Content/Homeroom teachers
- Building/Deepening Teaching Strategies
  - SIOP – Sheltered Instructional Observation Protocol
  - Leadership
- Content Integration

- Literacy Across the Curriculum

#### FY12 Professional Learning Expenditure Summary

FY12 Professional Learning Expenditure Summary									
Title IA Expenses		Title II-A Expenses		Title III Expenses		ESS Expenses		QBE Expenses	
Consultants	24,000	Consultants	101,000	Consultants	72,000	Registration	15,000	Consultants	23,000
Substitutes	600	Materials	16,200	Endorsement	3,000	Substitutes	48,000	Endorsement	36,000
		Registration	9,700	Registration SIOP	6,000			Materials	20,500
		Substitutes	80,000	Coaching	30,000			Registration	66,500
		Travel	16,100	Substitutes	34,000			Substitutes	49,000
				Travel	5,000			Travel	3,000
				TITLE III Total:	150,000			QBE Total:	198,000
Title I-A Total:	24,600	Title II-A Total:	223,000			ESS Total:	63,000		

#### FY12 Professional Learning Expenditures – *as of June 30, 2012*

- Detailed Categories
 

Title I-A	4%	Federal and Local
		OBE
Title II-A	34%	Federal
		70%
Title III	23%	
ESS	9%	
OBE	30%	

#### FY13 Professional Learning

- Literacy Initiative – this is the main focus
- Common Core Implementation
- Focused on Support Teachers
- Building/Deepening Teaching Strategies
  - SIOP
  - Leadership

#### New Board Members: After July 1, 2012

- Local District Orientation
  - 3 hours (1 of the hours must focus on school finance)

- School Finance and Budgeting
  - 5 hours
- Coursework from the State Board Core Curriculum
  - 4 hours
- Whole Board Governance Team
  - 3 hours

TOTAL TRAINING – 15 HOURS

All Board Members: One or more years of service

- Coursework from the State Board Core Curriculum Based on the New State Standards
  - 6 hours
- Whole Board Governance Team Training
  - Includes Superintendent
  - 3 hours

TOTAL TRAINING – 9 HOURS

Local Board Training Plan

Individual board member training and whole board training resulting from an *assessment identifying areas of board governance improvement*.

- GSBA Assessments on Standards and Code of Ethics
- SACS
- System Review
- Strategic Plan
- Finance and Budgeting Areas
- Georgia School Board Conference

MANDATORY  
FOR NEW BOARD MEMBERS

- 2012 GSBA/GSSA Annual Conference
  - November 30 - December 1, 2012
  - Atlanta
- 2013 GSBA Summer Conference & Delegate Assembly
  - June 14-15, 2013
  - Savannah
- School Board Member Training 2012-2013 Timeline

July

- Boards assess training needs
- Individual training plans created.

August Board Meeting

- Boards adopt training plans

September 1, 2012



- Plans are submitted to the Georgia Department of Education.

#### DURING FY13

- Training plans are implemented.

Mr. Hayes stated that he is in conversation with the superintendents that he just met with at the conference he attended and they want their boards to have the opportunity to attend a meeting together. This would be 7 other boards. It would be a great opportunity for collaboration and training.

#### Operations

Mr. Schoen, Assistant Superintendent of Operations presented the following summer projects.

#### Summer Projects

##### Valley Point Middle

- Sewer – Back up problem connected with the city is okay.
- Hallway carpet – donated by Mohawk
- HVAC – This has improved the air quality and was at the top of the esplost

##### Southeast, Northwest, & New Hope Elementary

- Exterior paint
- Southeast auditorium

##### Dawnville Elementary

- Roof - Mr. Schoen said that the roof should be completed by the end of the week. Mr. Hayes asked if any damage had been caused by the heavy rain. Mr. Schoen said there was no damage. Mr. Hayes stated that the decking had completely rotted out.

##### Crossroads

- Painting
- HVAC
- Carpet installation – Shaw donated the carpet
- Move in – they have moved them in. The building looks great.

Mr. Hayes asked Mr. Schoen about the trim on the outside of the building. He says that it looks bad and we need to get a bid on fixing that. Mr. Schoen said he would. Mr. Schoen said that Dalton public schools had donated money too.

##### College & Career Academy

- STEM grant renovation – Mr. Fleming said that we will have 5 STEM labs in the middle schools. Eastbrook middle will open first. Mr. Fleming said the principals have been great to work with and have made areas for the labs until they are finished at their schools.

##### Eastbrook Middle

- Project completion – Mr. Schoen said that the Eastbrook middle school project is complete and we hope to receive ownership by the end of the week or beginning of next week. Mr. Hayes said that he would like to set up a time for the board to tour the new school.
- Move in

#### Transportation

Mike Ewton, Director of Transportation, Safety and Security, presented the following information.

- **Routing and Competition/Transportation Changes**  
People in transportation have put in long hours but the routing system is running. At this time we have done away with 11 routes. This was the elimination of dead head or running a bus empty. Every bus route in the system has been changed. We have moved pick-up and drop-off sites. He stated that bus drivers are paid for 4 hours a day. We have incorporated routes into regular routes and have combined routes of elementary, middle and high. This is suppose to go out to the public this week. Mr. Hayes wanted to know how we have informed our drivers about the cut of routes. Mike told him that he told them there was not a route that wasn't touched and no one had lost a job. He said that we will have every bus ready for the first day of school if it is needed. Parents will be able to get the three closest destination points for pick-up and drop-off along with the time.

Mike said that for competition and athletic trips this year, the schools will each have a budget that these will be paid from. Louis wanted to know if this would be for all competitions. Mike said that it would be for all middle and high schools. Mike said that he is working on a spread sheet for the board. Louis told him that he thought this was a good idea. This will be up to principals on how the trips will be handled and the number of students on a bus. Mr. Lock wanted to know if this would be for field trips too. Mike told him that those trips were paid out of instructional funds. Booster clubs may have to help some. The camps have been funded through camp fees. Mr. Barton asked Mike what they have to pay when they go on competitions. Mike said that they have to pay for fuel and the bus driver. They have to pay the bus driver for 8 hours a day if it is overnight. Mike said that it is really important for the coaches to get CDL certified. The board thanked Mike for the great job saving the county this amount of money.

### **Support Services**

- **First Reading of Change in Board Policy IFBG: Internet Acceptable Use**  
Form is no longer needed and Guidelines will be placed on website. We will use an 'opt out' procedure instead of having all parents give written permission to use the internet. This will eliminate a paperwork burden on school personnel. Superintendent Danny Hayes recommended the board members approve the first reading of change in board policy IFBG: Internet Acceptable Use. Thomas Barton moved approval and Rodney Lock seconded. The board approved 5.0.

### **Approval of Personnel Changes**

#### Personnel Recommendations

Superintendent Hayes recommended the board approve the personnel actions as discussed in executive session to include certified personnel changes, resignations, retirements, new hire, and other personnel changes. The superintendent also recommended the board approve support personnel recommendations, resignations, retirements, and other support personnel changes in this action. Louis Fordham moved approval and Gary Brock seconded. The board approved 5.0.

### **Previous Business**

- **Workers Compensation Proposal**  
As requested by the board Ron Hale advertised bids for two weeks. The only bid that was received was from GSBA. It was the same numbers as before. Louis stated that they list 41 members but only show 9. Ron stated that everyone is not a full member. Superintendent Danny Hayes recommended the board members approve the GSBA Workers' Compensation package. Bill Worley moved approval and Gary Brock seconded. The board approved 5.0.
- **Second Reading of Board Policy IHE: Promotion and Retention**  
Superintendent Danny Hayes recommended the board members approve the second reading of

Board Policy IHE: Promotion and Retention. Thomas Barton moved approval and Louis Fordham seconded. The board approved 5.0.

- Second Reading to Rescind Board Policy JCDAF: Use of Electronic Devices by Students  
Superintendent Danny Hayes recommended the board members approve the second reading to rescind Board Policy JCDAF: Use of Electronic Devices by Students. Bill Worley moved approval and Gary Brock seconded. The board approved 5.0.
- Second Reading of Board Policy JGI: Child Abuse or Neglect  
Superintendent Danny Hayes recommended the board members approve the second reading of Board Policy JGI: Child Abuse or Neglect. Louis Fordham moved approval and Bill Worley seconded. The board approved 5.0.

### **New Business**

- Request to change August Board Meeting Date to Tuesday, August 7, 2012  
Superintendent Danny Hayes recommended the board members approve moving the August 6, 2012 board meeting to August 7, 2012. The Atlanta Falcons and The Tennessee Titans are coming to Whitfield County to play a scrimmage game at Coahulla Creek High School on August 6, 2012. We are allowed to change one meeting per year. Gary Brock moved approval and Bill Worley seconded. The board approved 5.0.  
The board thanked Mr. Hayes for making this happen in our community. This is a great opportunity for people that may never get to attend a pro game.
- Recommendation for Benefit Broker/Consultant  
The board wanted time to take the package and look it over before making a decision.
- Discuss Work Session Meetings  
Mr. Hayes will not be in town for the July 30, 2012 work session. He asked the board if it would be okay to if he checked with the lawyers to see if we could cancel the meeting if that was okay with the board. Louis stated that it would be fine with him to cancel the meeting but Mr. Hayes wanted to make sure we could do that. We would let the board know.

### **Board Member Reports/Comments**

Rodney Lock wanted to know if the fence had been put up at Dug Gap Elementary. Mr. Schoen said the fence had been ordered but all of the material has not come in. Mr. Lock thanked Mike Ewton for the great job he is doing to keep cost down. Mr. Hayes thanked Mike and said our bus drivers do a great job.  
Louis Fordham thanked Tim Fleming and Caroline Woodason for the great things they are doing.

### **Adjournment**

There being no further business, the meeting was adjourned at 8:12 p.m.

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Secretary

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Chairman